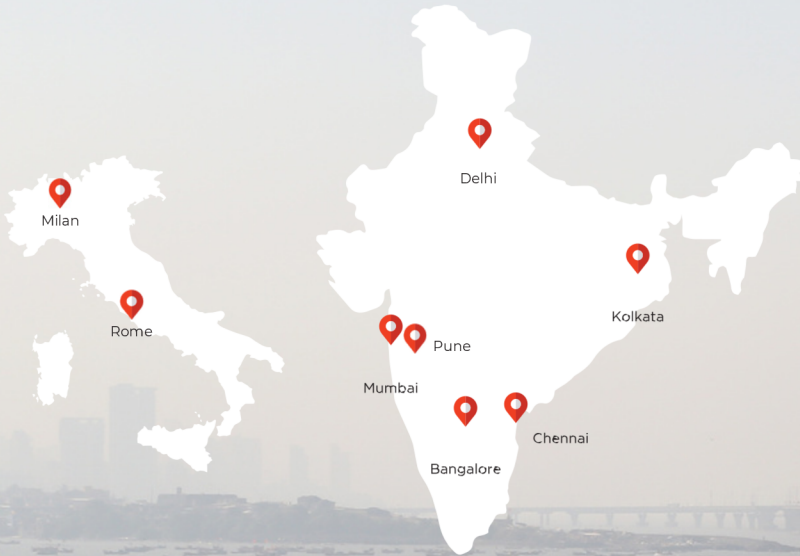


OUR NETWORK

Our members are Italian Companies, Indian manufacturers and buyers of Italian Technologies, Indo-Italian joint ventures, subsidiaries of Italian Companies, sector associations, banks, consultancy firms, Indian importers, distributors, retailers and agents of Italian brands.



MUMBAI Head Office

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BUSINESS ASSISTANCE SERVICES

Connecting Indian & Italian Companies to promote **Cooperation** and **Growth** in the **Indo-Italian Market**.



Founded in 1966, **The Indo-Italian Chamber of Commerce and Industry (IICCI)** is an association of Italian and Indian enterprises, firms, intermediate bodies and individuals. Our mission is to **support the establishment and development of industrial and commercial ventures** between **India and Italy.**

IICCI acts as a **common platform** for all Indo-Italian stakeholders, to **facilitate & support their access** towards **development** of their **business** in respective markets and sectors.

VIVITALIA
CO-WORKING SPACE

NEED FOR BUSINESS ASSISTANCE

Bilateral trade between India and Italy has now surpassed EUR 15 billion, encompassing a wide range of industries and sectors. Italy is India's fourth-largest exporter within the EU and the 17th largest foreign investor, underscoring a robust economic partnership. India has a keen demand for specialized Italian products and cutting-edge technologies, presenting considerable market potential for Italian businesses. Despite sensitivity to price, Indian buyers highly value Italian craftsmanship, design, and quality.

Around 800 Italian companies have already established a commercial or industrial presence in India to better serve this dynamic market. The Business Assistance Department of the Indo-Italian Chamber of Commerce and Industry plays a critical role in this exchange, linking Italian exporters with reliable, vetted Indian partners and supporting Italian investors in efficiently establishing and expanding their footprint in India.

WE PROPOSE



Direct connection with Genuine Italian and Indian Manufacturers or Suppliers



Arrange for Manufacturer or Supplier factory visit in Italy or India upon request.



Support for participating in Trade Fairs, Events and Exhibitions in Italy & India.



Vivialia Co-Working Space

ADDED VALUE SERVICES

Market Info & Entry Strategy:

- Sector or Product specific Market Research
- Market Entry Strategy
- Financial & Reputational Profiling of Indian and Italian Companies

Business Scouting:

- Partners Search and Matchmaking
- B2B and company visits

Organisation of Start-up & Operations:

- Company incorporation, location scouting, HR scouting
- Product or Brand Registration and Homologation
- Co-working space and Desk in Mumbai
- Assistance for Registration of various Indian Certifications, Regulatory Frameworks for Specific products and Sector

Promotions and Branding:

- Digital campaigns
- Product launch, exhibit and demos
- Events showcasing Italian Brands

Translation of Documents:

- Translating of administrative and technical documents.

Kindly email us for more information and quotation on IICCI's Business Assistance Services:

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in Italy
e.sabbatini@indiaitaly.com

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