



DA PIU' DI 50 ANNI, AL CENTRO DELLE RELAZIONI ITALO-INDIANE
SINCE MORE THAN 50 YEARS, AT THE CENTER OF INDO-ITALIAN RELATIONS



officially recognised by



Ministero dello Sviluppo Economico

members of



ASSOCAMERESTERO
ASSOCIATION OF ITALIAN CHAMBERS
OF COMMERCE ABROAD

IICCI Instant Survey

The Next Normal - What Perspectives for Italian Investments in India in 2021?

1 December 2022



IICCI SURVEY – THE NEXT NORMAL in INDIA for ITALIAN COMPANIES



SCOPE - To assess how the Italian companies in India are coping with the pandemic and their perspective on 2021

TARGET - Indian subsidiaries of Italian companies, Indo-Italian JVs and Indian representatives of Italian brands

DATA COLLECTION - 50 surveys collected

TIMING - Between 16th to 30th November 2020



IICCI SURVEY – KEY TAKEAWAYS

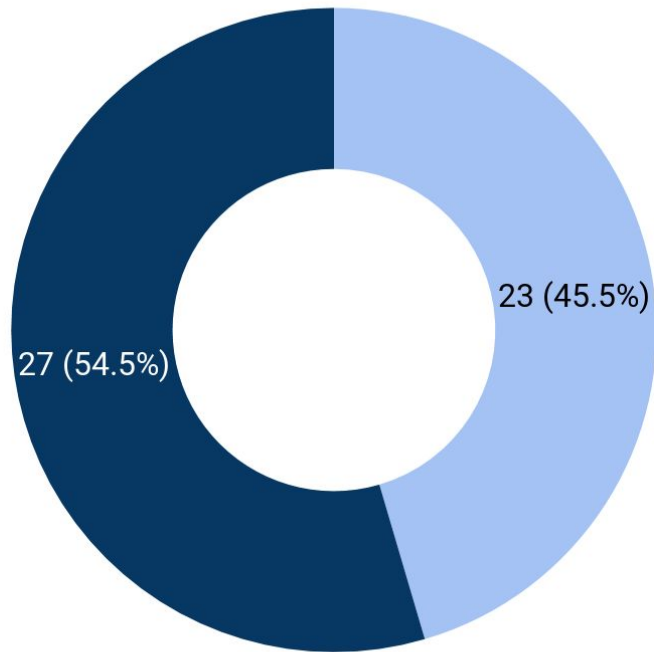
1. TOP PRIORITIES FOR 2021: NEW CUSTOMERS and CHANGE of BUSINESS MODEL
2. LIQUIDITY and CASH AVAILABILITY still a PRIORITY
3. GOVERNMENT STIMULUS PACKAGE NOT AVAILED OF NEXT STIMULUS to FOCUS MORE on TAX RELIEFS and EASE of COMPLIANCE
4. SOME INVESTMENTS ALREADY PLANNED PUT ON HOLD
5. ONLINE SALES and MARKETING MAIN PRIORITIES





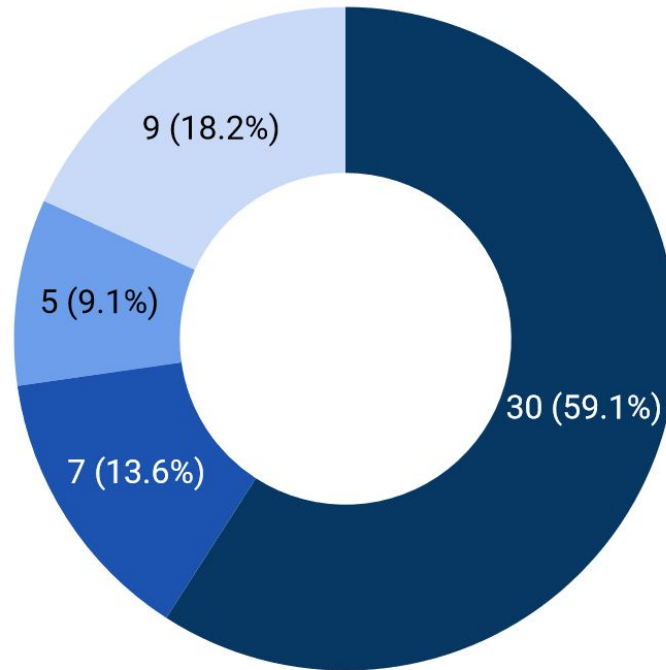
PROFILING

CATEGORY



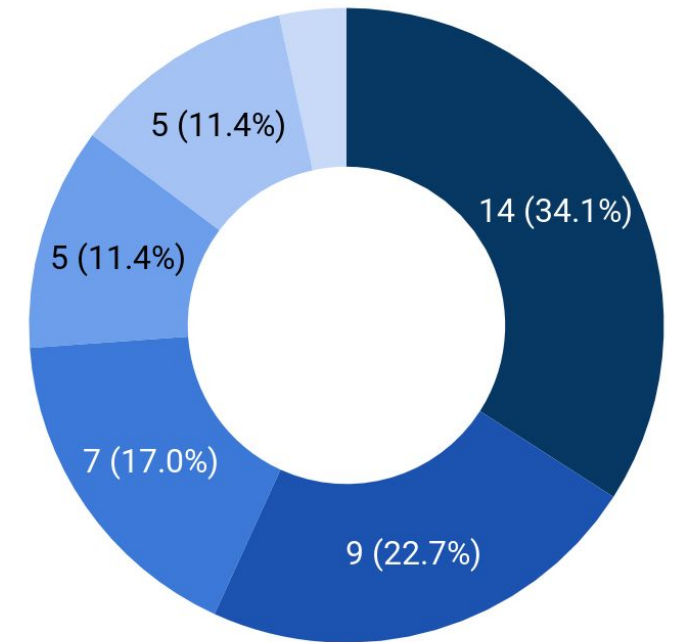
● Manufacturing ● Services

KIND of INVESTMENT



● 100% Subsidiary ● Joint Venture
● Project Office ● Indian Company

SECTOR

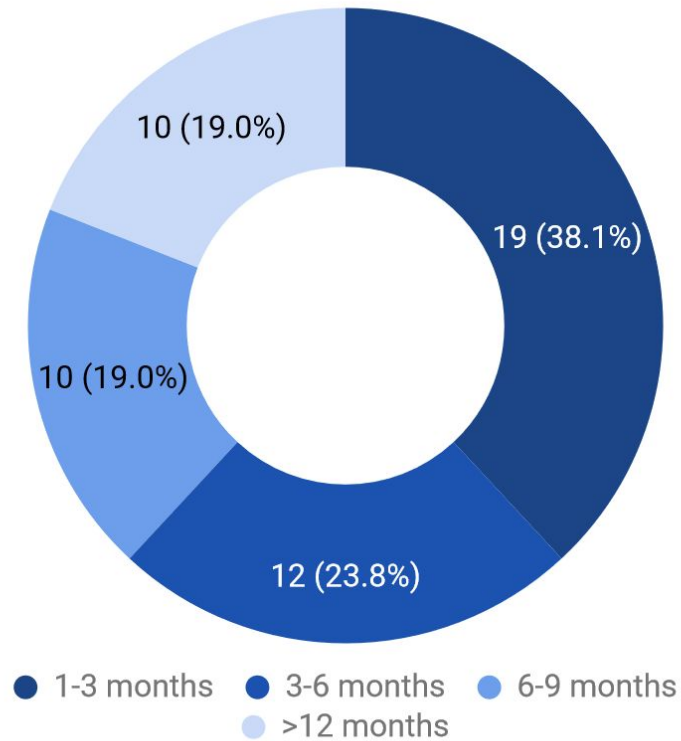


● Machinery and industrial engineering
● Fashion & Apparel ● Consultancy
● Transport ● Infra & Construction ● Other

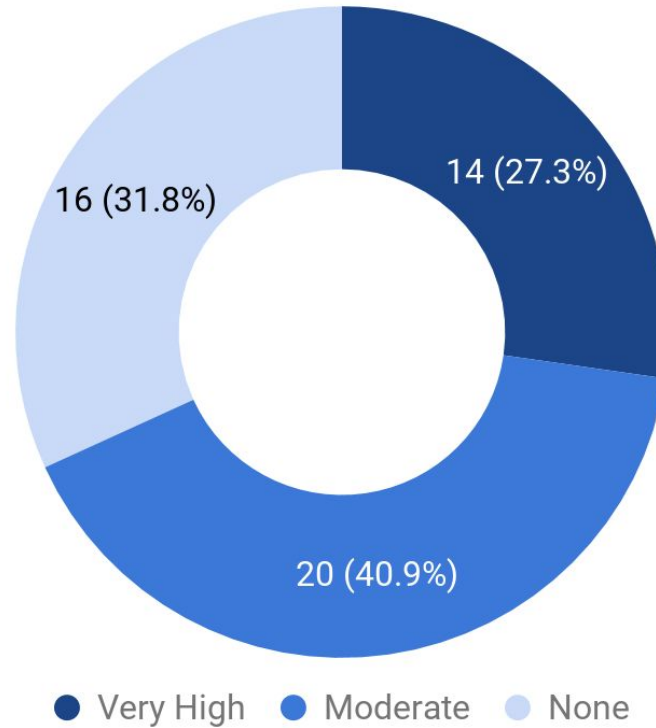


8 MONTHS INTO COVID19 & LOCKDOWNS

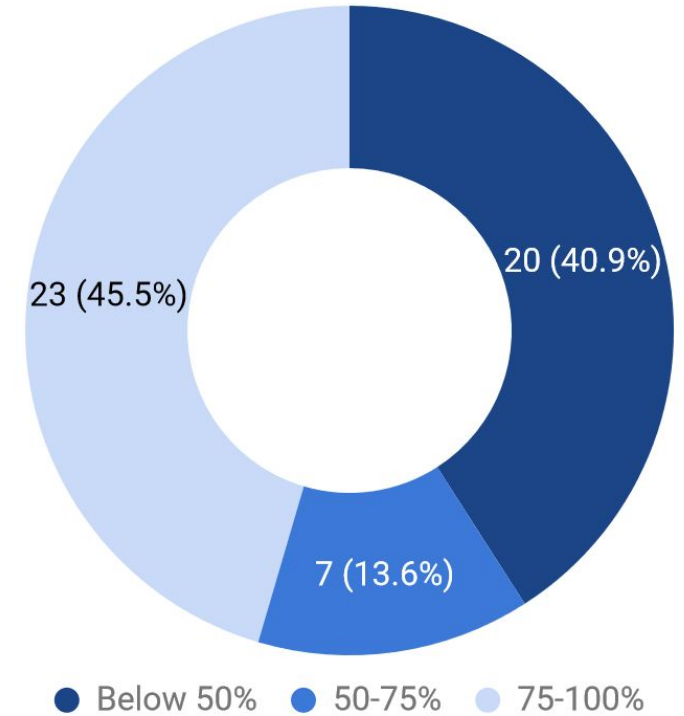
LIQUIDITY and CASH AVAILABILITY



IMPACT on WORKFORCE



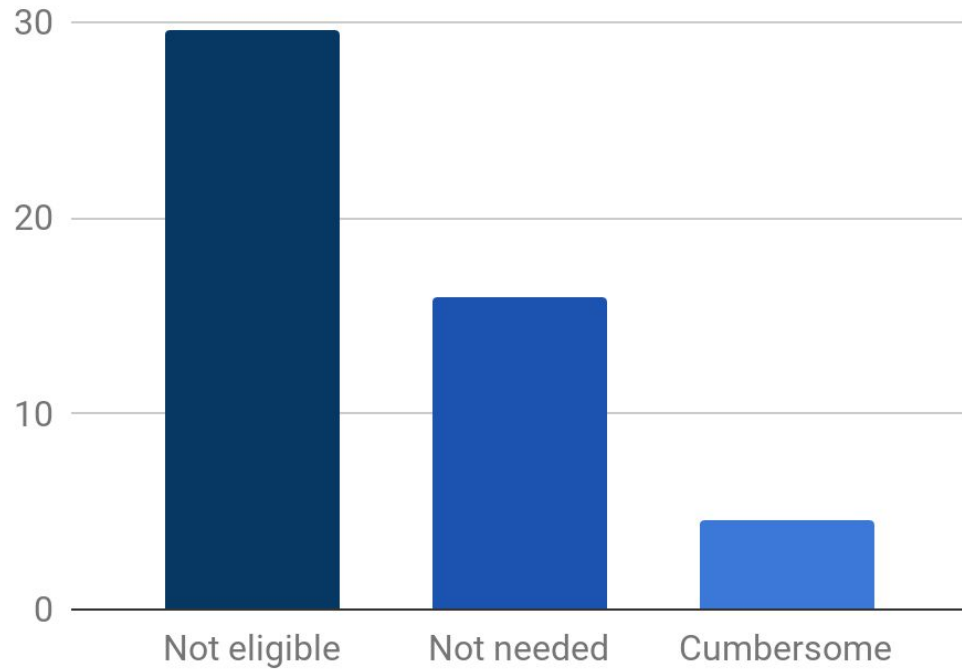
CAPACITY UTILISATION



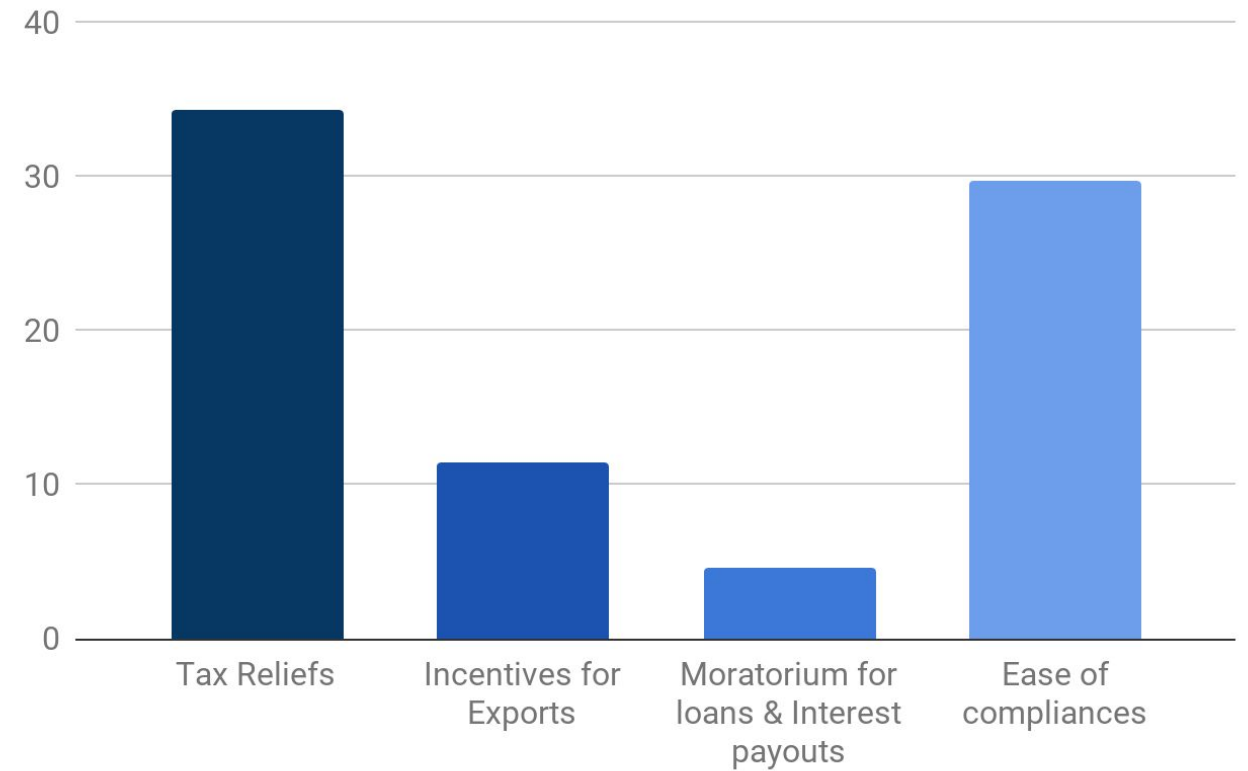


STIMULUS PACKAGE

REASONS for not AVAILING of STIMULUS PACKAGE



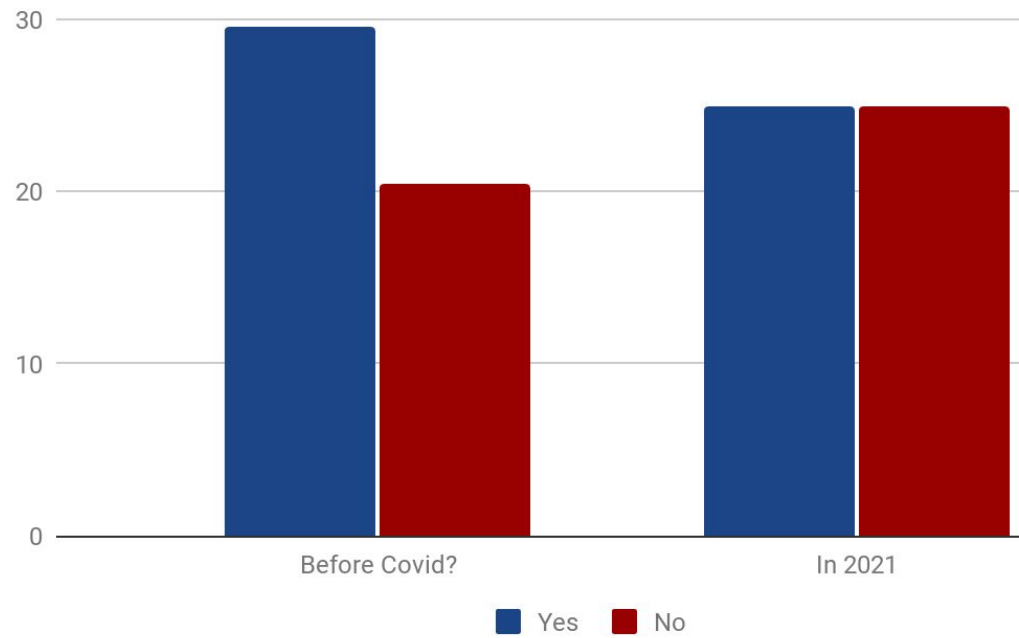
FURTHER STIMULUS to COVER which AREAS?



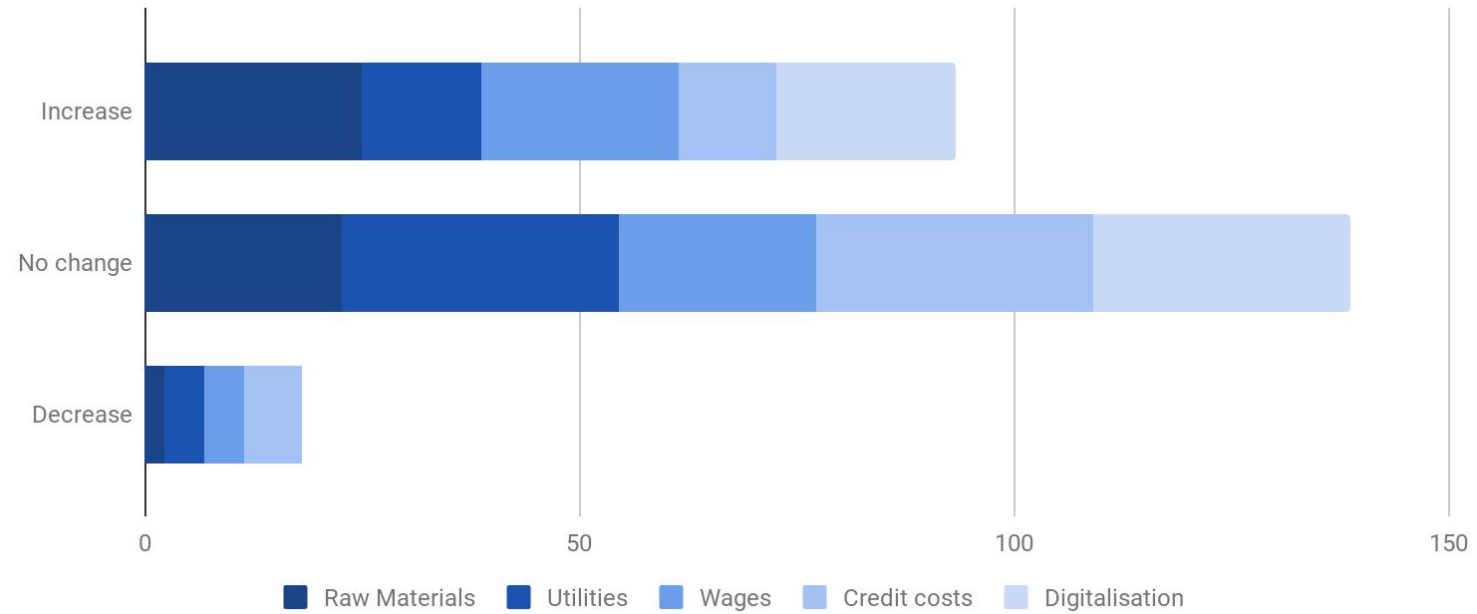


THE NEXT NORMAL - INVESTMENTS & COSTS

ARE YOU CONSIDERING FURTHER INVESTMENTS?

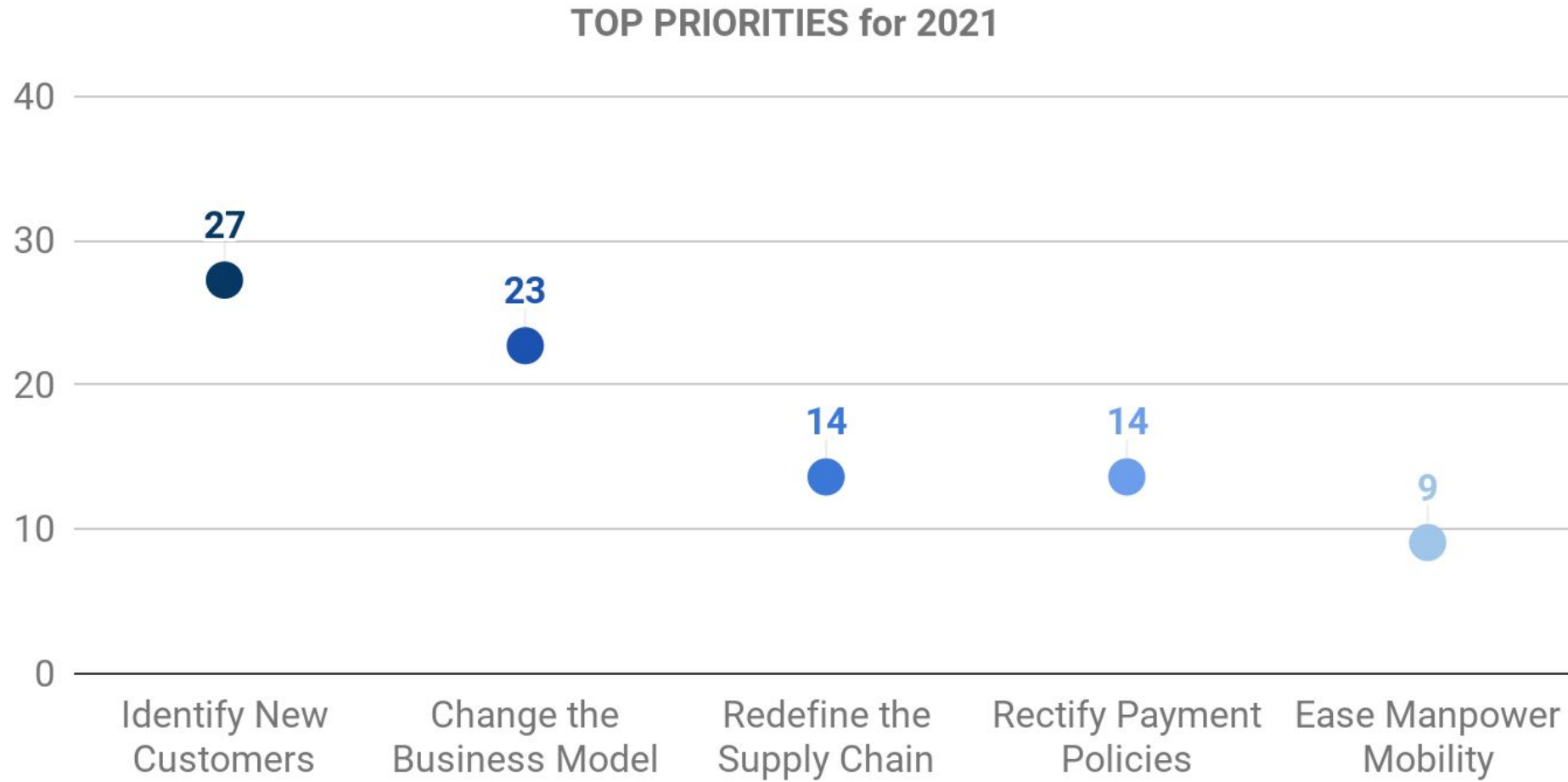


WHAT ARE YOUR EXPECTATIONS on YOUR INPUT COSTS?





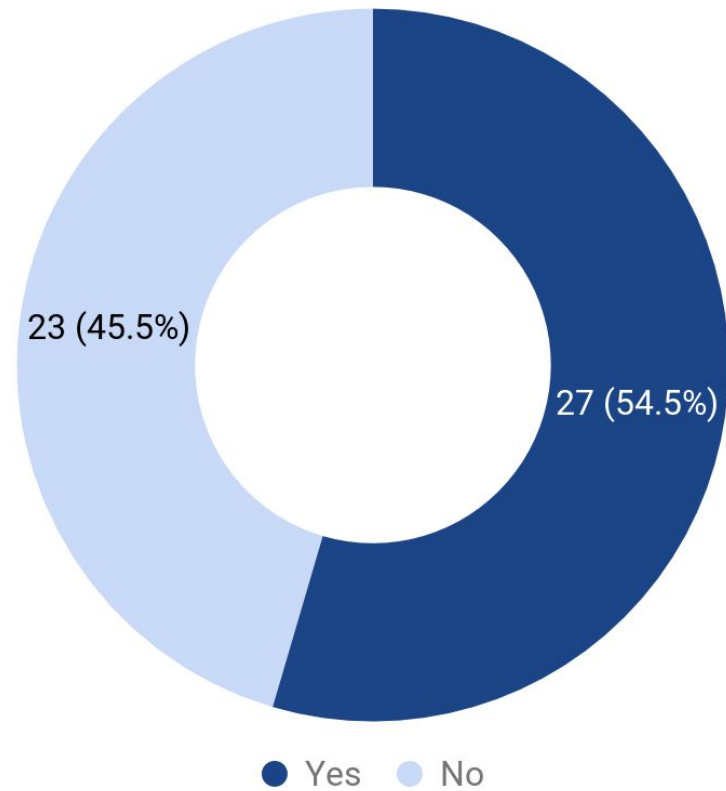
THE NEXT NORMAL - PRIORITIES



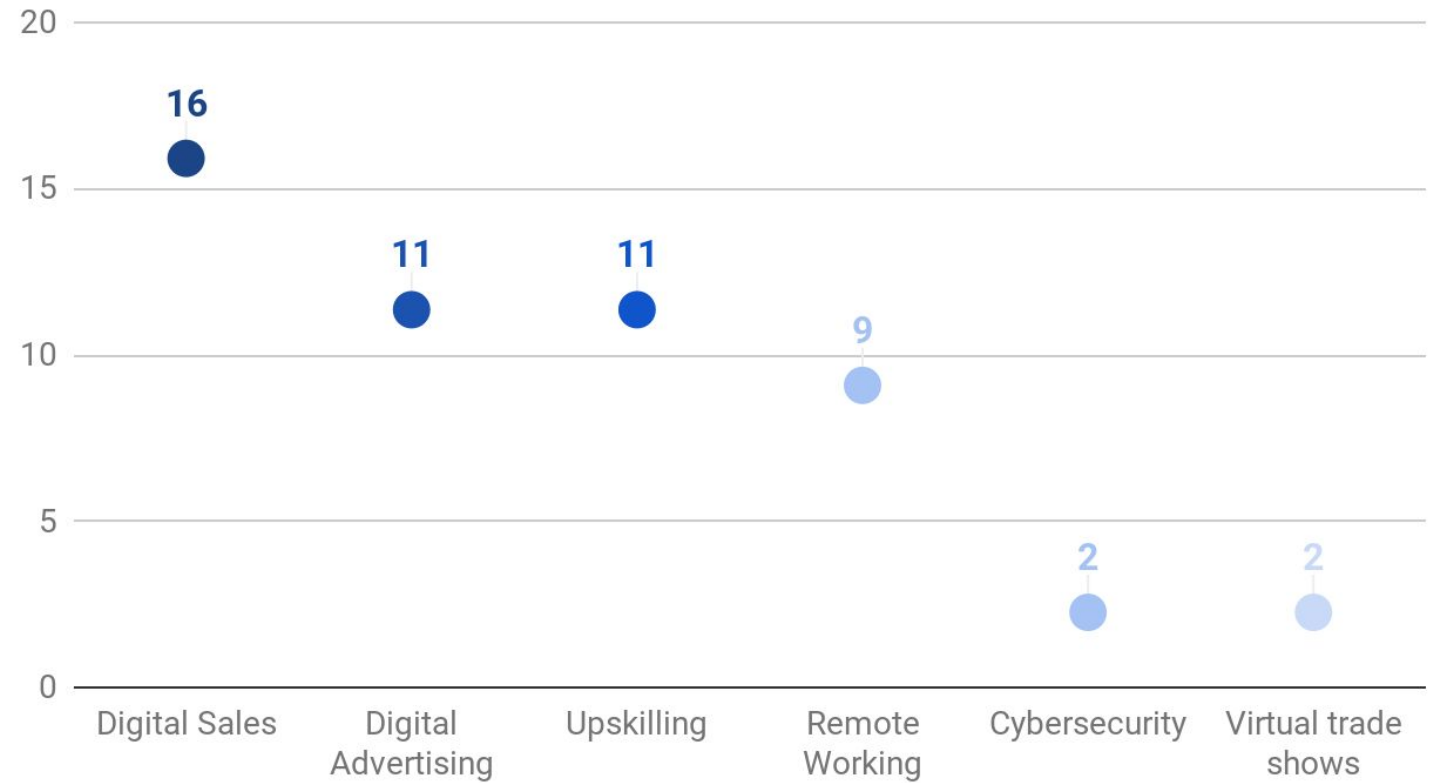


DIGITALISATION

WILL DIGITALISATION BE A PRIORITY in 2021?

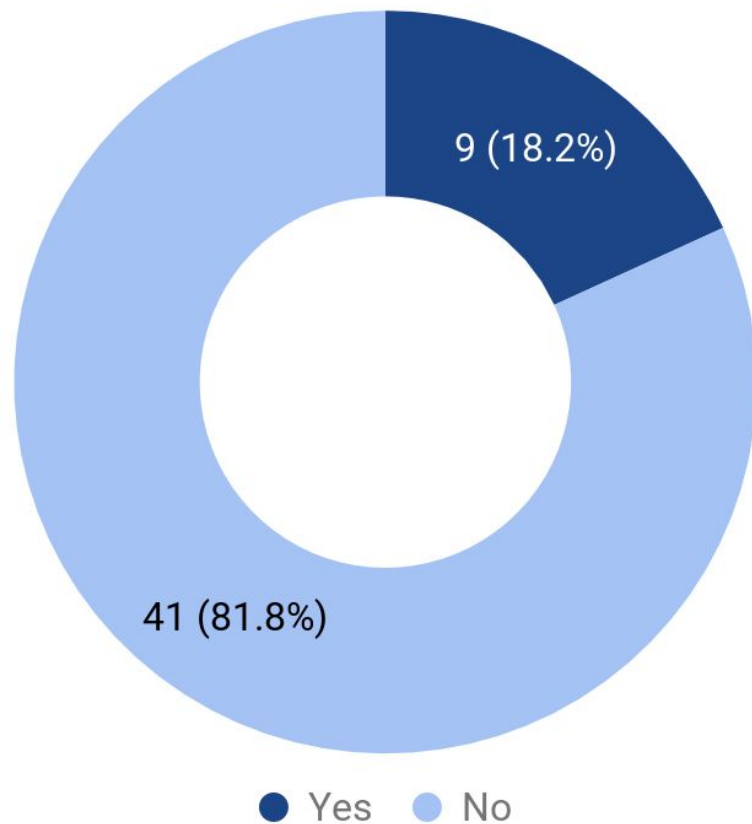


IN WHICH DIGITAL AREAS WILL YOU INVEST IN





CORPORATE SOCIAL RESPONSIBILITY



MAIN AREAS of INTERVENTION

- HEALTHCARE
- CHILD UPLIFTMENT
- CHILD EDUCATION
- ENVIRONMENT



KEY QUOTES & RECOMMENDATIONS

“Uncertainty will still rule”

“Poor demand will continue, supply chains will be unstable”

“Increase in cost of construction and project management due to enhanced safety protocols”

“Digital and Energy Transition will be the key”



“Need to simplify compliances under the Companies Act 2013, GST Act, FEMA for exports and imports and customs clearances”

“Favour foreign investments with fast track approval and land allotment”

“Reduce taxes and high custom duties for imported technologies to manufacture in India”

“Keep exchange rate EUR/INR under control”



THANK YOU

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IICCI PLATINUM MEMBERS

